



524 E Hwy 24 Goodland, KS 67735
785-890-3743 or 785-821-0403

January 7, 2025
1312 Main St. Building
Special Reorganizational Meeting
1:00 pm

The meeting of the Sherman County Community Development Board was held on Tuesday, January 7, 2025, and called to order at 1:01 pm.

Public Comment: None

- Old Business
 - None
- New Business
 - 2025 Board Officers
 - ❖ President – Matt McKenzie
 - ❖ Vice President – Geremy Cloyd
 - ❖ Secretary – Koal Artzer
 - ❖ Treasurer – Amy Sederstrom
- Geremy made a motion to accept the officers as slated. Matt seconded. Motion carried on a vote 7-0.
- 2025 SCCD Budget Review
(Kent arrives at 1:09 PM)
 - Kent made a motion to approve the 2025 SCCD Budget. Gennifer seconded the motion. Motion carried on a vote 8-0.
- Discussion of Reorganization
 - As Julica has left the Executive Director Position, Jessica and Bert plan to begin branching into Tourism and Economic Development while both begin working with local businesses to grow the Business Enrichment Network.
- Policies and By-Laws Review
 - Each member will need to review and sign annual policies. Bring back to next meeting.
 - By-Laws will need to be updated and approved at the next meeting.
- Meeting Location and Monthly Date and Time
 - Discussion about possible changes. Table until next meeting to get feedback from all members.
- Executive Session
 - Personnel matter of non-elected personnel – K.S.A. 2018 4319(b)(1)
 - Amy made a motion to go into Executive Session for 5 minutes at 2:14 PM. Gennifer seconded the motion.
- Adjournment
 - Bill moved to adjourn the meeting at 2:22 PM. Gennifer seconded the motion. Motion carried on a vote of 8-0.

Community Development Board Members:	1/7/25 Attendance
Bill Biermann	x
Gennifer House	x
Koal Artzer	x
Geremy Cloyd	x
Amy Sederstrom	x
Matt McKenzie	x
Travis Angelos	
<i>Ex-officio: Ashley Mannis</i>	x
<i>Ex-officio: Kent Brown</i>	x
SCCD Staff:	
Jessica Dinkel	x
Bert Mosier	x



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Respectfully Submitted,

Koal Artzer, Secretary

Upcoming Meetings to be held at 1312 Main St. Building

January 28th, 2025



524 E Hwy 24 Goodland, KS 67735
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January 28, 2025
USD 352 Board Room
1:30 PM

The meeting of the Sherman County Community Development Board was held on Tuesday, January 28, 2025, and called to order at 1:35 PM.

Public Comment: None

Approval of the January 7, 2025 Minutes. Bill moved to approve the January 7, 2025 Minutes. Geremy seconded the approval. Motion carried on a vote 8-0.

Financial reports as of January 27, 2025

- WSB Comm Dev Checking - \$138,601.12

Ashley made a motion to approve the financial reports as presented.

Travis seconded the approval. Motion carried on a vote 8-0.

- Sherman County Transient Guest Tax Expenditures for January 2025 - \$47,835.71

Geremy made a motion to approve the February TGT Fund Expenditures. Travis seconded the motion. Motion carried on a vote 8-0.

Transactions for SCCD:

Community Development Board Members:	1/28/25 Attendance
Bill Biermann	x
Gennifer House	
Koal Artzer	x
Geremy Cloyd	x
Amy Sederstrom	x
Matt McKenzie	x
Travis Angelos	x
<i>Ex-officio: Ashley Mannis</i>	x
<i>Ex-officio: Kent Brown</i>	x
SCCD Staff:	
Jessica Dinkel	x
Bert Mosier	x
Guest: Tina Wolak - SCCF	x

Check

Date	Transaction Type	Num	Name	Memo/Description	Account	Clr	Amount
	Beginning Balance						
12/10/2024	Check	3349	Retail Strategies, LLC	Retail Strategies Report Exp	SCCD	R	-22,500.00
12/10/2024	Check	3347	Eklund's Insurance	Directors & Officers Renewal for 2025	SCCD	R	-1,340.00
12/16/2024	Check	3348	DABL, LLC	Building Brilliance Award Distribution 1st half	SCCD	R	-2,500.00
12/16/2024	Check	3356	Stasser Properties, LLC	Building Brilliance Award Distribution 1st half	SCCD		-2,500.00
12/16/2024	Check	3355	MJJC, LLC	Building Brilliance Award Distribution 1st half	SCCD	R	-2,500.00
12/16/2024	Check	3359	Jacque S Cooper	Building Brilliance Award Distribution 1st half	SCCD	R	-1,500.00
12/16/2024	Check	3358	Linton Financial, LLC	Building Brilliance Award Distribution 1st half	SCCD	R	-1,500.00
12/16/2024	Check	3357	Brian Morales - Tinkering Owl	Building Brilliance Award Distribution 1st half	SCCD	R	-2,000.00
12/16/2024	Check	3354	Michelle L Cooper	Building Brilliance Award Distribution 1st half	SCCD		-2,500.00
12/18/2024	Check	3360	WCC, Inc	Inv #27215 Tax Return	SCCD	R	-2,300.00
12/19/2024	Check	3361	Sherman County Treasurer	1312 Main St Property Tax 2024 First half pmt	SCCD	R	-2,464.29
01/02/2025	Check	3369	WCC, Inc	Inv #27529	SCCD	R	-30.60
01/02/2025	Check	3368	Pest Away, LLC	Insect Treatment - Jan 2025	SCCD	R	-55.00
01/03/2025	Check	3371	Amy Sederstrom	Accounting Contract Labor - Jan 2025	SCCD	R	-300.00
01/03/2025	Check	3372	Goodland Ambassadors	2025 Membership Dues- Bert & Jessica	SCCD	R	-200.00



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	01/08/2025	Check	3375	USPS	stamps	SCCD	R	-29.20
	01/08/2025	Check	3374	Kansas Broadcast Company LLC	Holiday Greetings Radio Ads	SCCD	R	-250.00
	01/08/2025	Check	3373	Travis Jones	Snow # 3050-17	SCCD	C	-50.00
	01/14/2025	Check	3376	National Rural Economic Developers Assn	Membership Dues - 2025	SCCD		-325.00
Total for Check								-\$ 44,844.09
Expenditure								
		Beginning Balance						
	12/10/2024	Expenditure		S&T	phone & internet - Hwy 24 & Main St	SCCD	R	-456.62
	12/16/2024	Expenditure		City of Goodland, KS	Main St Bldg utilities - Dec 2024	SCCD	R	-225.16
	12/26/2024	Expenditure		Black Hills Energy	Utilities	SCCD	R	-276.19
	12/26/2024	Expenditure		Intrust Card	Dec 24 Credit Card Stmt	SCCD	R	-12,705.80
	12/27/2024	Expenditure		Blue Cross Blue Shield of KS	BCBS / Dental / Cancer Nov 2024	SCCD	R	-2,650.86
	12/27/2024	Expenditure		Quickbooks Online	Monthly Subscription	SCCD	R	-229.00
	12/30/2024	Expenditure		Capital Group American Funds	Quickbooks Online	SCCD	R	-229.00
	01/10/2025	Expenditure			Dec 2024 Contributions	SCCD	R	-785.00
	01/10/2025	Expenditure		S&T	phone & internet - Hwy 24 & Main St	SCCD	R	-456.67
	01/15/2025	Expenditure		City of Goodland, KS	Main St Bldg utilities - Jan 2025	SCCD	R	-156.67
	01/24/2025	Expenditure		Quickbooks Online	Monthly Subscription Quickbooks Online Jan 2025	SCCD	C	-202.00
Total for Expenditure								-\$ 18,143.97
Deposit								
		Beginning Balance						
	12/31/2024	Deposit		Sherman County	TGT Reimbursement Wages Dec 2024	SCCD	R	10,807.91
	12/31/2024	Deposit		Sherman County	TGT Reimbursement	SCCD	R	16,410.28
	12/31/2024	Deposit		City of Goodland	Museum Sales	SCCD	R	8.00
	12/31/2024	Deposit		Sherman County	TGT Reimbursement	SCCD	R	10,850.14
	01/08/2025	Deposit		City of Goodland	Partner Contribution 2025	SCCD	R	90,000.00
	01/08/2025	Deposit		City of Goodland	Museum Sales	SCCD	R	2.00
	01/22/2025	Deposit		Sherman County	Event Advertising TGT Reimbursment	SCCD	C	303.00
Total for Deposit								\$ 128,381.33

- Old Business
 - None
- New Business
 - 2025 Calendar of Events
 - Discussion of events scheduled for 2025. We will leave as scheduled at this time. No changes.
 - RFP for Flatlanders 2025
 - Discussion among board members. Julica has already planned most of the event as part of her prior employment and is willing to organize the event for 2025. Request for Julica to prepare her

proposal for 2025 and SCCD will send out an RFP for 2026.

- Establish Meeting Time/Location for 2025
 - Discussion among board members of best options for all. Jeremy made a motion to schedule future meetings on the second Wednesday of each month at 1:30 PM in the USD 352 Board Room. Kent seconded the motion. Motion carried on a vote 8-0.
- Welcome Center Building Lease Renewal with City of Goodland
 - Bill made a motion to renew the lease for the Welcome Center building with the City of Goodland for 2025. Koal seconded the motion. Motion carried on a vote 8-0.
- Segregation of Duties
 - Koal initiated a discussion to establish controls to benefit the SCCD organization and prevent fraud. A policy can be created and added to organization by-laws. A proposal will be brought to the next meeting for a formal decision to be made.
- Update Signature Card at Bank
 - This will be tabled until the next meeting.
- Discussion of By-Laws Updates
 - This will be tabled until the next meeting.
- Economic Development Report
 - An Executive Order was put in place that all government loans would be stopped for the time being.
 - Retail Strategies represented SCCD at a tradeshow recently.
 - Both existing projects are continuing to move forward (tire-recycling plant and meat-packing plant).
 - Continuing to actively recruit a veterinarian for the community
 - Bert would like to start discussing ways to that we can help recruit the industries we are needing in our community.
 - There are a few potential new businesses starting soon.
 - On Wednesday, February 5th at 5:00 PM, we are having a Business Community Mixer at The Smoking Gun Club. We would appreciate any available board members to attend.
 - Bert would like to get ideas for starting a loan fund to assist new businesses. Members, bring ideas/proposals to the next meeting for discussion.
 - Bert asks board members to think of their top 3 priorities for SCCD in 2025. Share those with Bert and Jessica for future goals.
- Tourism Report
 - Jessica continues to keep up weekly Upcoming Events email and is adding events/flyers to the SCCD website's Community Calendar.
 - Reaching out to various Tourism contacts to update contact information.
 - Making sure yearly memberships are renewed and looking through files to keep things moving forward and organized.
 - Working with Bert on updates and staying in communication on daily happenings.
 - Making sure the Welcome Center is open and tasks are completed daily.
 - Continuing to gather content for BEN monthly emails and sending those out. Working with Bert on ideas for those as well.



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- Executive Session
 - Personnel matter of non-elected personnel – K.S.A. 2018 4319(b)(1)
 - Koal made a motion to go into Executive Session for 5 minutes at 2:48 PM. Jeremy seconded the motion.
 - Meeting resumed at 2:53 PM
- Adjournment
 - Bill moved to adjourn the meeting at 2:58 PM. Kent seconded the motion. Motion carried on a vote of 8-0.

Respectfully Submitted,

Koal Artzer, Secretary

Upcoming Meetings to be held at USD 352 Board Room

February 12, 2025

March 12, 2025

April 9, 2025

May 14, 2025

June 11, 2025

July 9, 2025

August 13, 2025